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Reviews

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(Janie Wilkinson)

THE NATIONAL VOCATIONAL COLLEGES 12TH FIVE-YEAR PLAN TEXTBOOKS: E-COMMERCE WEBSITE CONSTRUCTION AND MANAGEMENT PRACTICES(CHINESE EDITION)



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paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Paperback. Pub Date: November 2012 Pages: 244 Language: Chinese in Publisher: China Water Power Press for college 12th Five-Year Plan textbooks: E-commerce website construction and management practices to students application capabilities as the main objective in the selection of content. and strive to easy-to-digest. step by step. giving top priority. focused. easy to understand. The book is the main line of the process of building an e-commerce website systematic introduction to the site from planning and construction to operations management. highlighting the main line to the establishment of the station processes. skills application as the core characteristics. The book is divided into eight chapters. the main contents include site planning. the use of ASP technology. Access database. the background and development of the website and the website of the publishing and maintenance. security management. National Vocational Colleges 12th Five-Year Plan textbooks: e-commerce site construction and management practices content-rich. practical. through the case of the construction site. to enable readers to build dynamic Web sites QuickStart. and achieve more high level of development. The National Vocational Colleges 12th Five-Year Plan textbooks: e-commerce Web site building and management practices can be used as a Vocational e-commerce professional. computer professional. and related professional student textbooks. but also for other IT professionals technical personnel engaged in the design and development of e-commerce sites. learning reference. Contents: overall planning task Preface project an e-commerce website features and classification of an e-commerce website subtasks subtasks of an e-commerce website Overview e-commerce site planning and design of the general principles of subtasks e-commerce website build process task site style design subtasks of the overall planning of the e-commerce site planning subtasks 3 e-commerce websites in a...



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