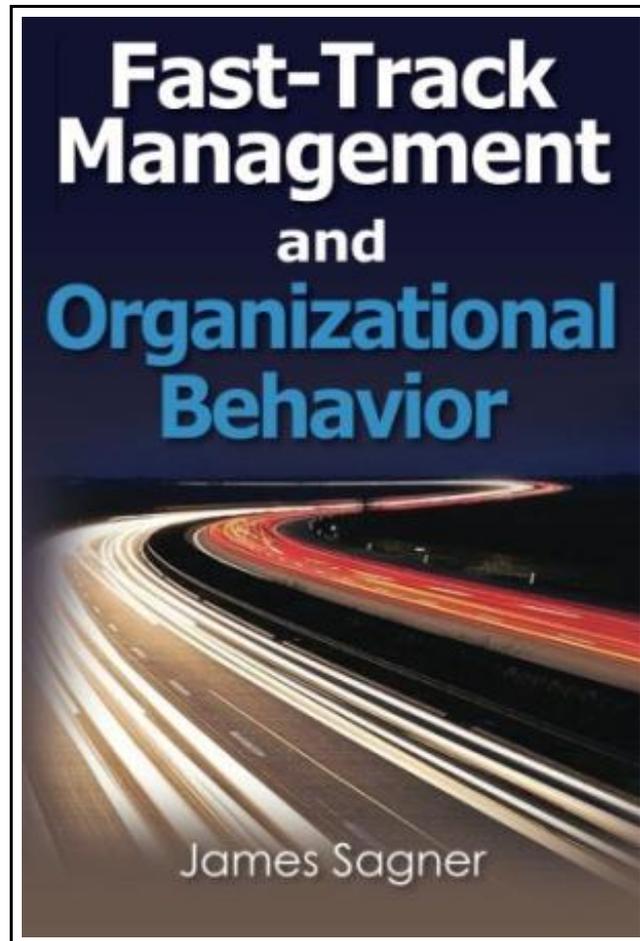


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Reviews

Undoubtedly, this is the greatest job by any author. It is actually filled with wisdom and knowledge I am quickly could get a pleasure of reading a written book.

(Kade Ankunding)

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Createspace Independent Publishing Platform, United States, 2013. Paperback. Book Condition: New. 224 x 150 mm. Language: English . Brand New Book ***** Print on Demand *****.Fasttrack Management and Organizational Behavior by James S. Sagner, PhD Published by Fasttrack Textbooks Why do we need another book on management and organizational behavior? There are many good texts on these topics that are available for classroom use, but an instructor must explain and update most of the content. Here are eight reasons that Fasttrack Management and Organizational Behavior is different from other textbooks. 1.The author. Nearly all books that deal with management are written by academics. The few exceptions deal with the mechanics of personnel management such as hiring practices or how to create a successful management-by-objectives program. While Dr. Sagner does teach MBA students, much of his career was as a bank vice-president (at the First National Bank of Chicago, now JPMorgan Chase). What managers do each day varies significantly from what most textbooks say they do. 2.The writing. Much of what you ll find in other books is padding. In some texts you ll find endless discussions, numerous references to practices in companies so obscure that no one has ever heard of them, detours into topics not specifically related to management and organization behavior, and other material that adds words but not much real content. Students today are busy and do not have the time or the focus to wade throughout 150,000 words. This book (and others planned for this series) is about 75,000 comprised mostly one, two or three syllable words, roughly half of the usual length. 3.The timeliness of coverage. This book addresses current topics (Obamacare, the effect of the recession on management, global differences in management style, the increasing relevance of control in managing organizations, disappearing human resources...



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