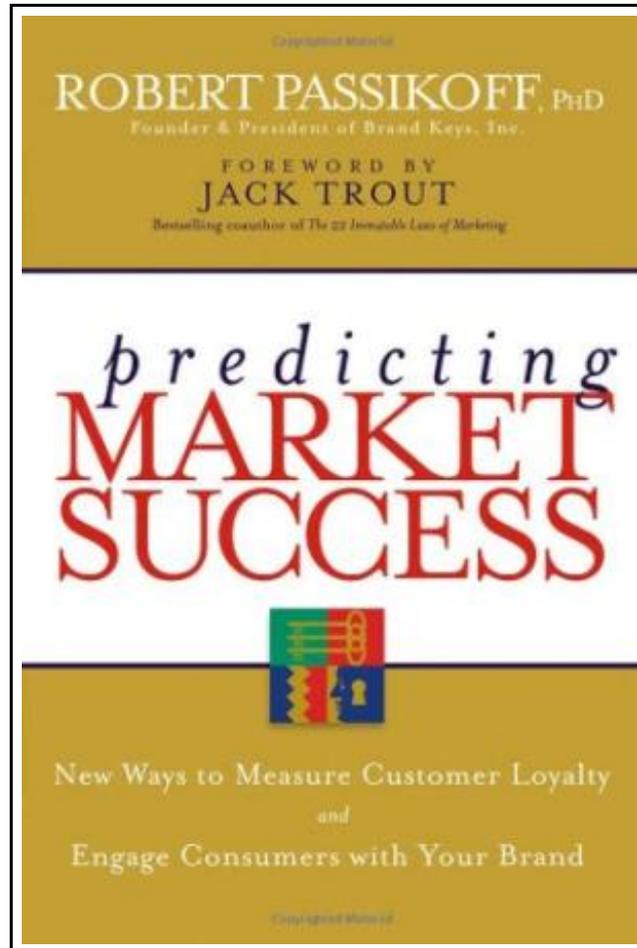


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PREDICTING MARKET SUCCESS: NEW WAYS TO MEASURE CUSTOMER LOYALTY AND ENGAGE CONSUMERS WITH YOUR BRAND



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